

# Sprig & Bloom Studio

## Surface Pattern Licensing Portfolio

Hand-drawn seamless patterns by Carolyn Glaser · Berkeley, California

Every design in this portfolio is drawn by hand and built as a true seamless repeat, delivered at 300 DPI. Collections pair a hero print with coordinating blenders and checks — ready for quilting and craft fabric, stationery and gift wrap, home goods, and wallpaper.

The studio's Etsy shop carries 100+ designs, and its Pinterest reaches 25,000+ viewers a month — a proven audience for these patterns before they ever reach a product line.

Licensing inquiries: carolyn.e.glaser@gmail.com
Shop: sprigandbloomstudio.etsy.com · Pinterest: @carolynglaser80 · Instagram: @sprigandbloom.studio

**All artwork © Carolyn Glaser. Licensing only — copyright is never sold.**

# Working Together

How licensing with Sprig & Bloom Studio works

### What I offer

- Non-exclusive licenses, or exclusive by product category, for a set term and territory
- Categories: quilting & craft fabric · apparel fabric · stationery, cards & gift wrap
  home goods · wallpaper · children's & nursery
- Full collections (hero + coordinates) or single designs; colorways on request

### The work

- 100% hand-drawn — no AI-generated artwork, ever. In a market where manufacturers increasingly require human-made art, every design here qualifies, with the drawing process to show for it.
- True seamless repeats, professionally prepared; petite (half-scale) versions of most designs are also available for smaller products.
- New collections each season — Valentine's, spring garden, autumn, Christmas and New Year are already drawn; the full catalog of 100+ designs is available on request.

### Reach

- Etsy: Sprig & Bloom Studio — 100+ live designs, 5.0-star shop
- Pinterest: 25,000+ monthly viewers, with individual designs reaching thousands of saves and clicks (Cherries and Bows is a proven standout)

### Terms snapshot

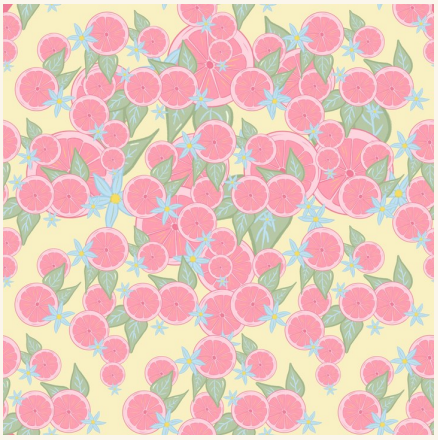
- Royalty or flat-fee structures, with advances and minimums by agreement
- Royalty base, reporting and audit rights spelled out in a written agreement
- Copyright stays with the artist; only the licensed uses are granted

### I'd love to talk about what your line needs next season.

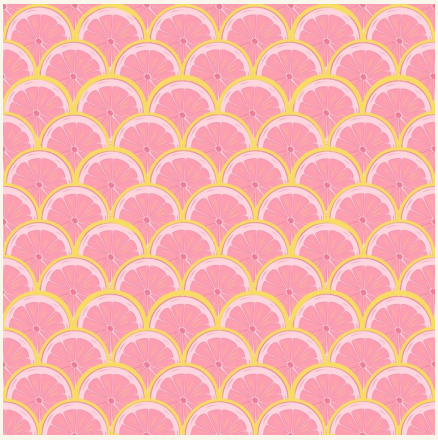
— Carolyn Glaser, carolyn.e.glaser@gmail.com

# Pink Lemonade Picnic

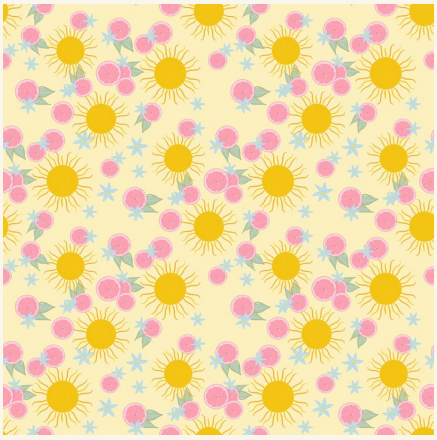
Collection · 6 designs · hero, coordinates & blenders



Pink Grapefruit Grove — Hero



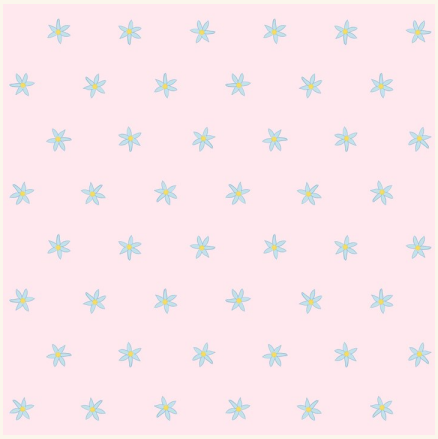
Citrus Fanfare



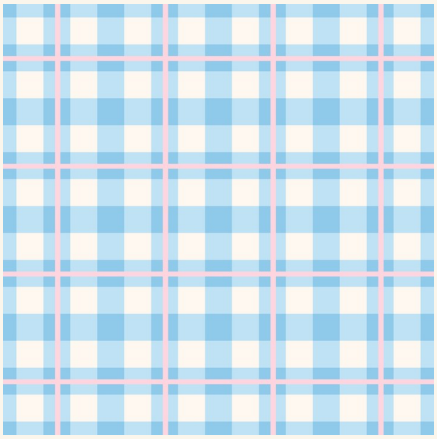
Sunlit Citrus



Climbing Blossoms



Scattered Posies



Bluebird Picnic

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# Strawberry Lemon Social

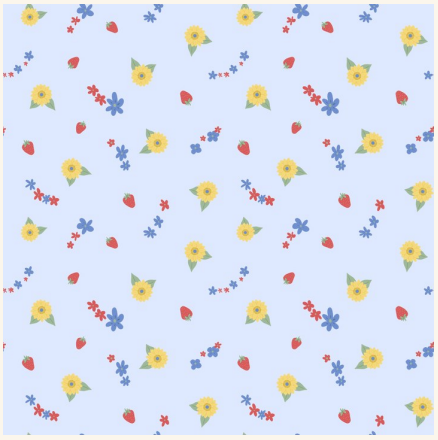
Collection · 6 designs · hero in two colorways, ditsy, gingham & ribbon



Strawberry Lemon Hero — Blue



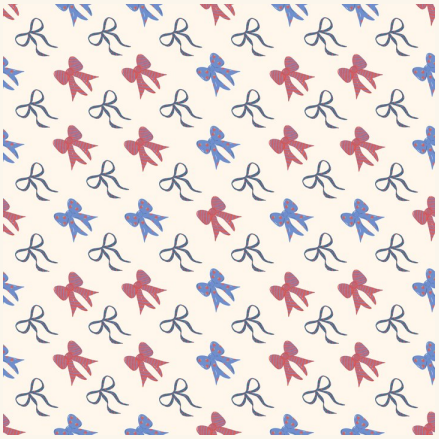
Strawberry Lemon Hero — Cream



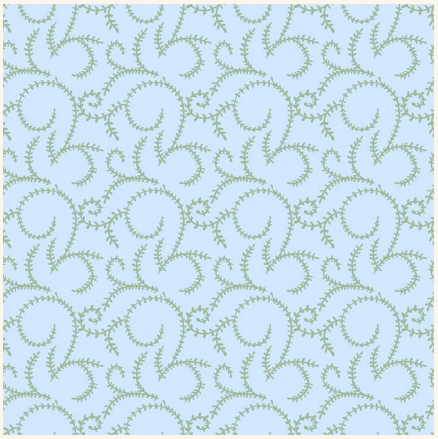
Berry Blossom Ditsy



Porch Gingham



Ribbon Parade



Trailing Tendrils

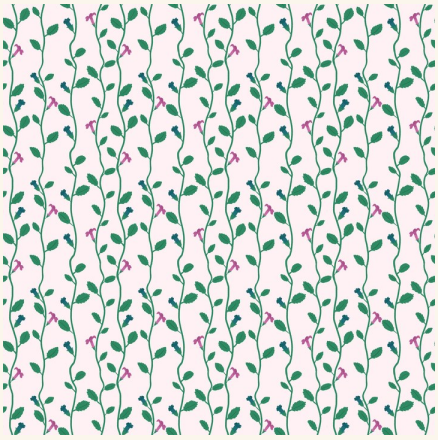
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# Hummingbird Waltz

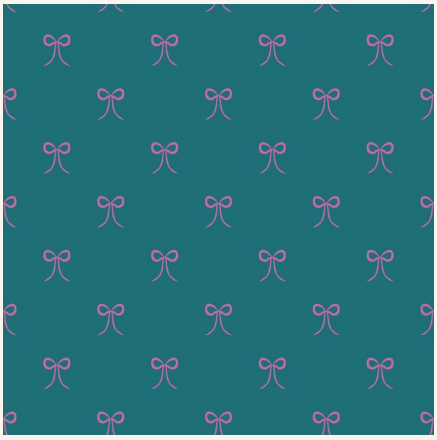
Collection · 5 designs · garden heroes & a waltzing gingham



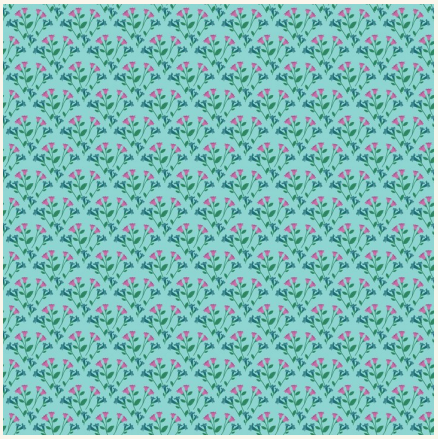
Hummingbird Hero



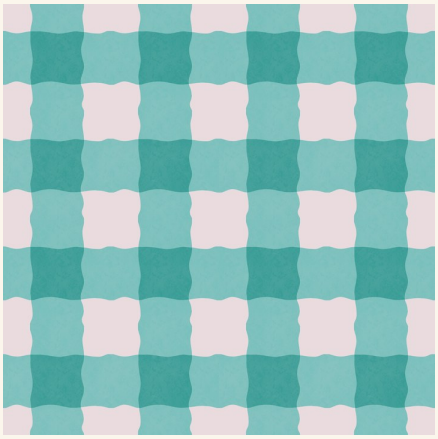
Climbing Vines



Ribbon Toss Blender



Tulip Vine

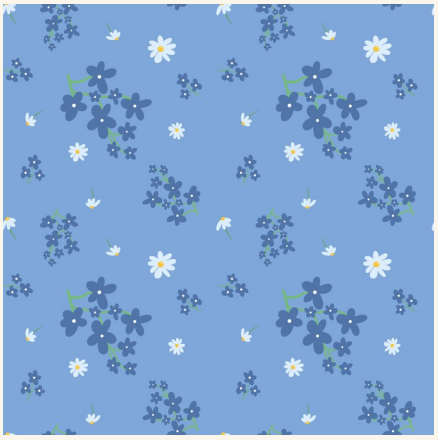


Waltzing Gingham

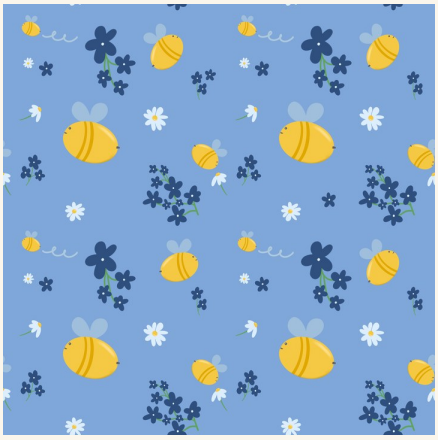
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# Bluebell Meadow

Collection · 5 designs · spring meadow with bees & plaid



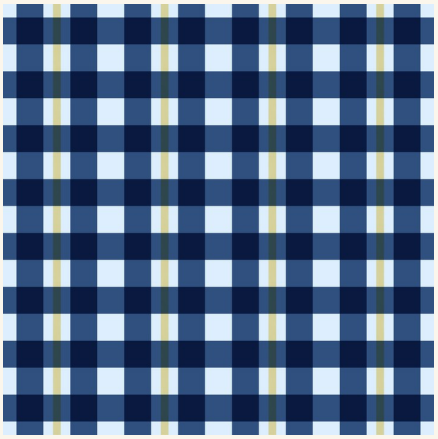
Bluebell Meadow Toss



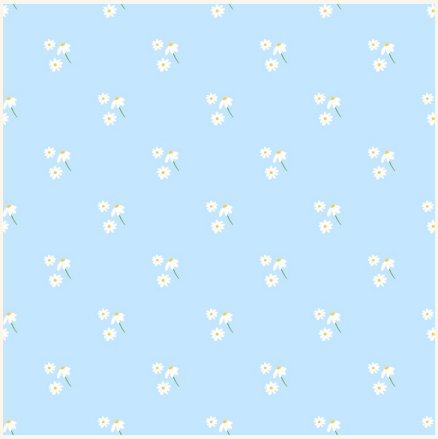
Bluebell Bee Toss



Bluebell Bee Toss — Cream



Bluebell Plaid Blender



Daisy Drift

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# Garden & Orchard

Singles & pairs · proven sellers from the Etsy shop



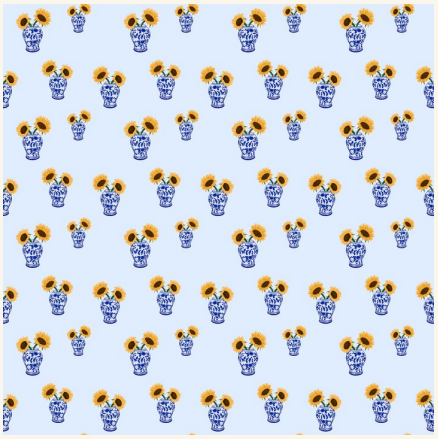
Cherries and Bows



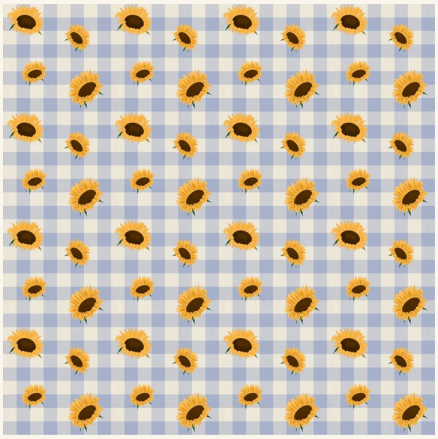
Goose & Cherry



Tweet & Tulip



Sunflowers in Ginger Jars



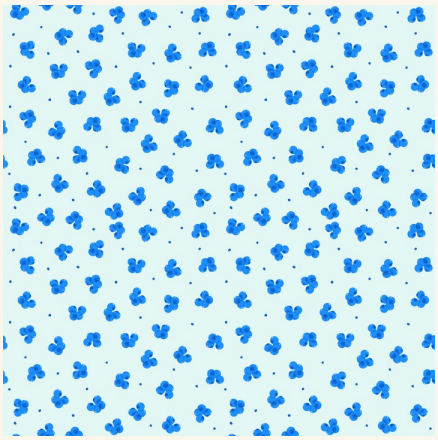
Sunflower Gingham



Strawberry Flutter



Flower Blender



Blueberry Blender

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# Sweetheart Social — Valentine's

Collection in development · two colorways shown, full collection on request



Lovebirds — Dusty Blue

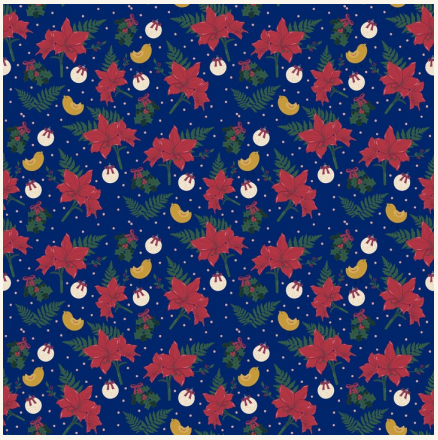


Lovebirds — Lilac

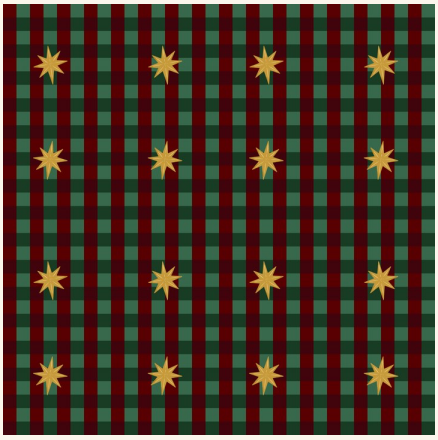
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# Christmas

Seasonal · five designs, heroes & a classic plaid



Amaryllis Nightingale



Bethlehem Plaid



Mistletoe Rose



Cardinal Christmas



Holiday Portraits

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# Autumn & Celebration

Seasonal · fall table & a New Year hero



Cozy Autumn



Bubbly Blooms — New Year

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# Kids & Nursery

Gentle storybook designs for children's fabric & rooms



Woodland Fawn



Potted Pals

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# The Full Catalog

100+ designs, drawn by hand in Berkeley

This portfolio shows nine collections and standouts. The full Sprig & Bloom catalog also includes ladybug, bluebell, citrus, garden parade and St. Patrick's collections, plus seasonal singles — ask for the complete sheet any time.

Licensing inquiries: carolyn.e.glaser@gmail.com
Shop: sprigandbloomstudio.etsy.com
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